

NATURA PET

March 18, 2013

Dear Valued Customer,

Natura Pet is voluntarily recalling specific California Natural, Innova, EVO, and Healthwise dry dog, cat, and ferret SKUs as a precautionary measure due to potential Salmonella contamination. No Karma, Mother Nature, wet or treat products are included in this recall. No illnesses have been reported from the recalled product and no other P&G Pet Care brands are impacted by this recall.

We were alerted to a single case of Salmonella in a 2.2lb package of EVO Turkey & Chicken Cat Food. We are taking the precautionary measure to voluntarily recall the entire production window that was produced from December 17-January 2. We believe this action is consistent with our ongoing commitment to product quality and animal and human safety.

Salmonella and other contaminants pose a great challenge to the food industry. No company is immune. We have fully investigated and identified the cause of this incident, and will continue to review and improve upon our manufacturing standards. The Fremont plant is in full production to quickly resupply any potential gaps.

The voluntary recall is limited to the SKUs listed on the attached document with specific lot codes and expiration dates. No other Natura Products are impacted and should be sold and fed with confidence.

Please see the attached for specific SKUs, location of lot code data and expiration dates of impacted products.

What to do if you have this product in your store or warehouse:

Managers or designee should immediately secure all affected SKUs to an isolated location. Product should be secured/segregated from saleable product. Your Natura Sales Representative or distributor will be in contact with further instructions.

If you need additional information please call 800.224.6123. We apologize for any inconvenience this situation may cause, and want to assure you that Natura Pet is taking all the necessary steps to ensure our product quality meets your expectations.

Global Pet Care CBD Leader
Bruce Eyre

Impacted SKUs have expiration dates of December 17, 2013 to January 2, 2014

California Natural				
Brand Code	Each UPC	FPC Description	Size	Impacted Lot Number
84877408	7 51485 39941 6	CN DG 15LB KANGAROO GF	15LB	2362A70002
84877338	7 51485 15987 4	CN DG 25x4OZ KANGAROO GF SAMPLES	4oz	2362A70004
84877407	7 51485 39940 9	CN DG 30LB KANGAROO GF	30LB	2362A70001
84882828	7 51485 12564 0	CN DG 30LB KANGAROO GF BLNGL	30 LB	3015A70001
84877409	7 51485 39942 3	CN DG 5x5LB KANGAROO GF	5LB	2362A70003

EVO				
Brand Code	Each UPC	FPC Description	Size	Impacted Lot Number
84877457	7 51485 42101 8	EVO 5x6.6LB TK&CK FERRET	6.6LB	2355A70003
				3002A70003
84877424	7 51485 41402 7	EVO CT & KT 12x2.2LB TK&CK	2.2LB	2355A70004
				2356A70004
				2366A70004
84877422	7 51485 41400 3	EVO CT & KT 15.4LB TK&CK	15.4LB	2356A70002
				2366A70002
84877423	7 51485 41401 0	EVO CT & KT 5x6.6LB TK&CK	6.6LB	2355A70003
				2356A70003
				3001A70003
				3002A70003
84877431	7 51485 41412 6	EVO CT 12x2.2LB HRRG&SLMN	2.2LB	2361A70004
84877429	7 51485 41410 2	EVO CT 15.4LB HRRG&SLMN	15.4LB	2361A70002

84877322	7 51485 15251 6	EVO CT 25x4OZ HRRG&SLMN SAMPLES	4oz	2357A70004
				2361A70004
84877321	7 51485 15250 9	EVO CT 25x4OZ TK&CK SAMPLES	4oz	2355A70004
				2366A70004
84877430	7 51485 41411 9	EVO CT 5x6.6LB HRRG&SLMN	6.6LB	2361A70003
				2362A70003
84877280	7 51485 12676 0	EVO DG 13.2LB RED MEAT LARGE BITE	13.2LB	2363A70002
84877286	7 51485 12686 9	EVO DG 13.2LB TK&CK SR	13.2LB	2356A70002
84877259	7 51485 12617 3	EVO DG 13.2LB TK&CK WEIGHT MGMT	13.2LB	2364A70002
84877324	7 51485 15255 4	EVO DG 25x4OZ TK&CK SAMPLES	4oz	2356A70004
84877319	7 51485 15205 9	EVO DG 25x4OZ TK&CK WEIGHT MGMT SAMPLES	4oz	2366A70004
84877279	7 51485 12675 3	EVO DG 28.6LB RED MEAT LARGE BITE	28.6LB	2363A70001
84877285	7 51485 12685 2	EVO DG 28.6LB TK&CK SR	28.6LB	2356A70001
84877258	7 51485 12616 6	EVO DG 28.6LB TK&CK WEIGHT MGMT	28.6LB	2366A70001
84877281	7 51485 12677 7	EVO DG 5x6.6LB RED MEAT LARGE BITE	6.6LB	2363A70003
84877287	7 51485 12687 6	EVO DG 5x6.6LB TK&CK SR	6.6LB	2356A70003
84877260	7 51485 12618 0	EVO DG 5x6.6LB TK&CK WEIGHT MGMT	6.6LB	2366A70003

Healthwise				
Brand Code	Each UPC	FPC Description	Size	Impacted Lot Number
84877495	7 51485 70721 1	HW DG 17.5LB CK&OT WT CONTROL	17.5LB	2361A70002
84877501	7 51485 70741 9	HW DG 17.5LB LMB&OT	17.5LB	2361A70002
				2362A70002
84877334	7 51485 15442 8	HW DG 25x4OZ CK&OT WT CONTROL SAMPLES	4oz	2362A70004
84877336	7 51485 15444 2	HW DG 25x4OZ LMB&OT SAMPLES	4oz	2362A70004
84877494	7 51485 70720 4	HW DG 35LB CK&OT WT CONTROL	35LB	2361A70001
84881297	7 51485 70740 2	HW DG 35LB LMB&OT	35LB	2361A70001
				2362A70001
84877496	7 51485 70722 8	HW DG 5x5LB CK&OT WT CONTROL	5LB	2362A70003
84877502	7 51485 70742 6	HW DG 5x5LB LMB&OT	5LB	2362A70003
84877498	7 51485 70731 0	HW PPY 17.5LB CKN&BR RICE	17.5LB	2362A70002
84877335	7 51485 15443 5	HW PPY 25x4OZ CKN&BR RICE SAMPLES	4oz	2362A70004
84877497	7 51485 70730 3	HW PPY 35LB CKN&BR RICE	35LB	2362A70001
84877499	7 51485 70732 7	HW PPY 5x5LB CKN&BR RICE	5LB	2353A70003
				2362A70003

Innova				
Brand Code	Each UPC	FPC Description	Size	Impacted Lot Number
84877414	7 51485 41387 7	IN CT 12x2.2LB TK&CK	2.2LB	2363A70004
84877448	7 51485 41603 8	IN CT 12x2.2LB TK&CK SR 8 PLUS	2.2LB	2353A70004
84877417	7 51485 41391 4	IN CT 12x2.2LB TK&CK WEIGHT MGMT	2.2LB	2354A70004
				2363A70004

84877418	7 51485 41392 1	IN CT 15LB TK&CK	15LB	2362A70002
				2363A70002
84877449	7 51485 41607 6	IN CT 15LB TK&CK SR 8 PLUS	15LB	2353A70002
84877415	7 51485 41389 1	IN CT 15LB TK&CK WEIGHT MGMT	15LB	2354A70002
				2362A70001
				2363A70001
84877360	7 51485 15995 9	IN CT 25x4OZ TK&CK SAMPLES	4oz	2363A70004
84877361	7 51485 15998 0	IN CT 25x4OZ TK&CK SR 8 PLUS SAMPLES	4oz	2353A70004
84877355	7 51485 15988 1	IN CT 25x4OZ TK&CK WEIGHT MGMT SAMPLES	4oz	2354A70004
				2363A70004
				2364A70004
84877419	7 51485 41393 8	IN CT 5x6LB TK&CK	6LB	2362A70003
				2363A70003
84877450	7 51485 41608 3	IN CT 5x6LB TK&CK SR 8 PLUS	6LB	2353A70003
84877416	7 51485 41390 7	IN CT 5x6LB TK&CK WEIGHT MGMT	6LB	2354A70003
				2364A70003
84877307	7 51485 12731 6	IN DG 12LB BF&LMB GF PRIME	12LB	2361A70001
84877304	7 51485 12728 6	IN DG 12LB HRRG&SLMN GF PRIME	12LB	2363A70002
				2364A70002
80231605	7 51485 12363 9	IN DG 12LB SLMN & HRRG	12LB	2361A70002
84877233	7 51485 12376 9	IN DG 12x2.2LB TK&CK LARGE BITE ADULT	2.2LB	2354A70004
84877208	7 51485 12321 9	IN DG 15LB TK&CK LARGE BITE ADULT	15LB	2354A70002
				2355A70002
				2363A70002
84877291	7 51485 12705 7	IN DG 15LB TK&CK LRG BREED	15LB	2354A70002

84877214	7 51485 12327 1	IN DG 15LB TK&CK SR PLUS 11 PLUS	15LB	2352A70002
				2353A70002
84877306	7 51485 12730 9	IN DG 25LB BF&LMB GF PRIME	25LB	2361A70001
84877303	7 51485 12727 9	IN DG 25LB HRRG&SLMN GF PRIME	25LB	2366A70001
				3001A70001
				3038A70001
80231539	7 51485 12362 2	IN DG 25LB SLMN & HRRG	25LB	2357A70001
				2361A70001
				2363A70002
84877325	7 51485 15300 1	IN DG 25x4OZ TK&CK LARGE BREED SAMPLES	4oz	2354A70004
84877357	7 51485 15990 4	IN DG 25x4OZ TK&CK LRG BITE SAMPLES	4oz	2354A70004
84877330	7 51485 15310 0	IN DG 25x4OZ TK&CK SR PLUS 11 PLUS SAMPLES	4oz	2353A70004
84882816	7 51485 12552 7	IN DG 30LB TK&CK LARGE BITE (BL)	30 LB	3015A70001
84877207	7 51485 12320 2	IN DG 30LB TK&CK LARGE BITE ADULT	30LB	2354A70002
				2355A70001
				2355A70002
				2363A70001
				2364A70001
84882818	7 51485 12554 1	IN DG 30LB TK&CK LGR BREED (BL)	30 LB	3015A70001
84877290	7 51485 12704 0	IN DG 30LB TK&CK LRG BREED	30LB	2353A70001
				2354A70001
84877213	7 51485 12326 4	IN DG 30LB TK&CK SR PLUS 11 PLUS	30LB	2352A70001
				2353A70001
84877308	7 51485 12732 3	IN DG 5x5LB BF&LMB GF PRIME	5LB	2361A70003
84877305	7 51485 12729 3	IN DG 5x5LB HRRG&SLMN GF PRIME	5LB	2363A70003

				2364A70003
80231629	7 51485 12364 6	IN DG 5x5LB SLMN & HRRG	5LB	2363A70003
84877209	7 51485 12322 6	IN DG 5x6LB TK&CK LARGE BITE ADULT	6LB	2354A70003
84877215	7 51485 12328 8	IN DG 5x6LB TK&CK SR PLUS 11 PLUS	6LB	2353A70003
84881082	7 51485 15313 1	IN DG GF 25x4oz HRRG&SLMN GF PRIME SAMPLES	4oz	2364A70004
80231632	7 51485 12365 3	IN DG GF 25x4oz SLMN & HRRG SAMPLES	4oz	2362A70004
84877220	7 51485 12333 2	IN PPY 15LB TK&CK	15LB	2356A70002
84877310	7 51485 12741 5	IN PPY 15LB TK&CK LGR BREED	15LB	2356A70002
84877327	7 51485 15302 5	IN PPY 25x4OZ TK&CK LARGE BREED SAMPLES	4oz	2356A70004
84877359	7 51485 15994 2	IN PPY 25x4OZ TK&CK SAMPLES	4oz	2356A70004
84877219	7 51485 12332 5	IN PPY 30LB TK&CK	30LB	2356A70001
84877309	7 51485 12740 8	IN PPY 30LB TK&CK LGR BREED	30LB	2356A70001
84877221	7 51485 12334 9	IN PPY 5x6LB TK&CK	6LB	2356A70003
84877311	7 51485 12742 2	IN PPY 5x6LB TK&CK LGR BREED	6LB	2356A70003